

Demographic Profile Expanded

Census, Estimates & Projections

Lon: -111.892935 / Lat: 33.334805

July 2010

Price Freeway And Warner Chandler, AZ

Population						
Estimated Population (2010)	423,954		1,266,664		2,044,415	
Census Population (1990)	269,668		710,457		1,143,537	
Census Population (2000)	374,910		1,014,311		1,609,711	
Projected Population (2015)	466,528		1,412,764		2,260,659	
Forecasted Population (2020)	517,322		1,634,294		2,622,659	
Historical Annual Growth 1990 to 2000	105,242	3.9 %	303,855	4.3 %	466,174	4.1 %
Historical Annual Growth 2000 to 2010	49,045	3.9 %	252,353	4.3 %	434,704	4.1 %
Projected Annual Growth 2010 to 2015	42,574	2.0 %	146,099	2.3 %	216,244	2.1 %
Est. Population Density (2010)	4,967.49	psm	3,169.61	psm	2,221.58	psm
Trade Area Size	85.35	sq mi	399.63	sq mi	920.25	sq mi
Households						
Estimated Households (2010)	150,816		437,207		709,705	
Census Households (1990)	101,594		269,367		438,688	
Census Households (2000)	141,200		376,194		600,182	
Projected Households (2015)	165,173		483,294		777,243	
Forecasted Households (2020)	178,384		542,805		875,598	
Households with Children (2010)	52,959	35.1 %	154,250	35.3 %	242,954	34.2 %
Average Household Size	2.81		2.90		2.88	
Average Household Income						
Est. Average Household Income (2010)	74,824		73,900		76,621	
Proj. Average Household Income (2015)	\$81,150		\$80,540		\$83,335	
Average Family Income (2010)	\$88,091		\$86,347		\$90,052	
Median Household Income						
Est. Median Household Income (2010)	\$63,457		\$61,181		\$61,002	
Proj. Median Household Income (2015)	\$66,201		\$64,286		\$64,192	
Median Family Income (2010)	\$75,270		\$72,117		\$72,698	
Per Capita Income						
Est. Per Capita Income (2010)	\$26,914		\$25,994		\$27,381	
Proj. Per Capita Income (2015)	\$29,012		\$28,006		\$29,392	
Per Capita Income Est. 5 year change	\$2,098.15	-7.2 %	\$2,012.01	-7.2 %	\$2,010.89	-6.8 %
Other Income						
Est. Disposable Income (2010)	\$51,851		\$50,243		\$50,056	
Proj. Disposable Income (2015)	\$53,816		\$52,451		\$52,338	
Disposable Income Est. 5 year change	\$1,964.99	3.8 %	\$2,207.84	4.4 %	\$2,282.13	4.6 %
Est. Average Household Net Worth (2010)	\$477,717		\$484,819		\$504,055	
Daytime Demos						
Total Number of Businesses (2010)	14,847		42,014		75,807	
Total Number of Employees (2010)	206,140		615,101		1,122,248	
Company Headqtrs: Businesses (2010)	21	0.1 %	77	0.2 %	166	0.2 %
Company Headqtrs: Employees (2010)	2,658	1.3 %	15,029	2.4 %	27,549	2.5 %
Unemployment Rate (2010)		4.84 %		4.97 %		5.06 %
Employee Population Per Business		13.9 to 1		14.6 to 1		14.8 to 1
Residential Population per Business		28.6 to 1		30.1 to 1		27.0 to 1
Est. Adj. Daytime Demographics (Age16+)		305,949		949,380		1,712,075

Demographic Source: Applied Geographic Solutions / TIGER Geography

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Race & Ethnicity

	10 Minutes		20 Minutes		30 Minutes	
White (2010)	358,316	84.5 %	1,087,864	85.9 %	1,769,190	86.5 %
Black or African American (2010)	22,658	5.3 %	71,012	5.6 %	109,925	5.4 %
American Indian & Alaska Native (2010)	11,153	2.6 %	31,171	2.5 %	54,192	2.7 %
Asian (2010)	23,209	5.5 %	50,106	4.0 %	67,652	3.3 %
Hawaiin & Pacific Islander (2010)	1,248	0.3 %	3,818	0.3 %	5,487	0.3 %
Other Race (2010)	5,412	1.3 %	17,253	1.4 %	29,476	1.4 %
Multi Race (2010)	1,959	0.5 %	5,440	0.4 %	8,494	0.4 %
Not Hispanic or Latino Population (2010)	303,753	71.6 %	888,081	70.1 %	1,391,799	68.1 %
Hispanic or Latino Population (2010)	120,202	28.4 %	378,584	29.9 %	652,616	31.9 %
Not of Hispanic Origin Population (1990)	233,188	86.5 %	609,693	85.8 %	942,372	82.4 %
Hispanic Origin Population (1990)	36,479	13.5 %	100,764	14.2 %	201,165	17.6 %
Not Hispanic or Latino Population (2000)	299,300	79.8 %	791,509	78.0 %	1,211,420	75.3 %
Hispanic or Latino Population (2000)	75,610	20.2 %	222,802	22.0 %	398,291	24.7 %
Not Hispanic or Latino Population (2015)	319,449	68.5 %	948,407	67.1 %	1,474,498	65.2 %
Hispanic or Latino Population (2015)	147,078	31.5 %	464,356	32.9 %	786,161	34.8 %
Hist. Hispanic Ann Growth (1990 to 2010)	83,722	15.3 %	277,820	18.4 %	451,451	15.0 %
Proj. Hispanic Ann Growth (2010 to 2015)	26,877	4.5 %	85,773	4.5 %	133,546	4.1 %

Age

Age 0 to 4 yrs (2010)	33,119	7.8 %	102,280	8.1 %	162,133	7.9 %
Age 5 to 9 yrs (2010)	32,874	7.8 %	100,754	8.0 %	160,619	7.9 %
Age 10 to 14 yrs (2010)	30,604	7.2 %	92,395	7.3 %	147,172	7.2 %
Age 15 to 19 yrs (2010)	30,173	7.1 %	90,535	7.1 %	141,309	6.9 %
Age 20 to 24 yrs (2010)	34,363	8.1 %	93,284	7.4 %	139,351	6.8 %
Age 25 to 29 yrs (2010)	35,088	8.3 %	99,129	7.8 %	151,874	7.4 %
Age 30 to 34 yrs (2010)	34,749	8.2 %	99,854	7.9 %	155,229	7.6 %
Age 35 to 39 yrs (2010)	33,365	7.9 %	96,336	7.6 %	150,934	7.4 %
Age 40 to 44 yrs (2010)	32,006	7.5 %	90,951	7.2 %	143,897	7.0 %
Age 45 to 49 yrs (2010)	30,548	7.2 %	85,005	6.7 %	137,526	6.7 %
Age 50 to 54 yrs (2010)	26,777	6.3 %	75,593	6.0 %	124,710	6.1 %
Age 55 to 59 yrs (2010)	20,754	4.9 %	62,691	4.9 %	105,980	5.2 %
Age 60 to 64 yrs (2010)	15,513	3.7 %	50,950	4.0 %	88,825	4.3 %
Population age 65-74 (2010)	18,613	4.4 %	68,186	5.4 %	124,359	6.1 %
Population age 75-84 (2010)	10,071	2.4 %	39,508	3.1 %	74,518	3.6 %
Population age 85+ (2010)	5,337	1.3 %	19,214	1.5 %	35,979	1.8 %
Median Age (2010)	32.0 yrs		32.7 yrs		33.9 yrs	

Gender Age Distribution

Population Female (2010)	209,497	49.4 %	625,322	49.4 %	1,008,373	49.3 %
Age 0 to 19 yrs (2010)	62,136	29.7 %	188,809	30.2 %	297,950	29.5 %
Age 20 to 64 yrs (2010)	128,315	61.2 %	365,249	58.4 %	578,977	57.4 %
Age 65 yrs plus (2010)	19,046	9.1 %	71,264	11.4 %	131,447	13.0 %
Median Age Females (2010)	32.8 Yrs		33.6 Yrs		34.9 Yrs	
Population Male (2010)	214,457	50.6 %	641,343	50.6 %	1,036,041	50.7 %
Age 0 to 19 yrs (2010)	64,634	30.1 %	197,155	30.7 %	313,284	30.2 %
Age 20 to 64 yrs (2010)	134,848	62.9 %	388,543	60.6 %	619,349	59.8 %
Age 65 yrs plus (2010)	14,975	7.0 %	55,644	8.7 %	103,409	10.0 %
Median Age Males (2010)	31.3 yrs		31.9 yrs		33.0 yrs	

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Household Income Distribution						
HH Income \$200,000 or More (2010)	3,880	2.6 %	11,848	2.7 %	26,190	3.7 %
HH Income \$150,000 to 199,999 (2010)	6,512	4.3 %	19,065	4.4 %	32,092	4.5 %
HH Income \$100,000 to 149,999 (2010)	23,576	15.6 %	64,492	14.8 %	98,072	13.8 %
HH Income \$75,000 to 99,999(2010)	23,758	15.8 %	65,668	15.0 %	98,833	13.9 %
HH Income \$50,000 to 74,999(2010)	32,936	21.8 %	91,738	21.0 %	140,540	19.8 %
HH Income \$35,000 to 49,999(2010)	22,646	15.0 %	64,294	14.7 %	102,634	14.5 %
HH Income \$25,000 to 34,999(2010)	14,464	9.6 %	43,733	10.0 %	72,397	10.2 %
HH Income \$15,000 to 24,999(2010)	11,249	7.5 %	36,704	8.4 %	65,446	9.2 %
HH Income \$0 to 14,999 (2010)	11,796	7.8 %	39,667	9.1 %	73,501	10.4 %
HH Income \$35000+ (2010)	113,307	75.1 %	317,104	72.5 %	498,360	70.2 %
HH Income \$75000+ (2010)	57,725	38.3 %	161,073	36.8 %	255,186	36.0 %
Housing						
Total Housing Units (2010)	164,326		493,870		824,677	
Housing Units Occupied (2010)	150,816	91.8 %	437,207	88.5 %	709,705	86.1 %
<i>Housing Units, Owner Occupied (2010)</i>	90,275	54.9 %	275,378	55.8 %	455,900	55.3 %
<i>Housing Units, Renter Occupied (2010)</i>	60,541	36.8 %	161,829	32.8 %	253,805	30.8 %
Housing Units, Vacant (2010)	13,510	8.2 %	56,662	11.5 %	114,972	13.9 %
Median Years in Residence (2010)	3 yrs		3 yrs		3 yrs	
Marital Status						
Never Married (2010)	103,624	31.6 %	283,067	29.2 %	433,842	27.6 %
Now Married (2010)	165,640	50.6 %	504,473	52.0 %	817,245	51.9 %
Separated (2010)	12,493	3.8 %	41,408	4.3 %	80,757	5.1 %
Widowed (2010)	11,179	3.4 %	42,081	4.3 %	79,787	5.1 %
Divorced (2010)	34,710	10.6 %	99,641	10.3 %	162,347	10.3 %
Household Type						
Population Family (2010)	335,708	79.2 %	1,021,096	80.6 %	1,646,585	80.5 %
Population Non-Family (2010)	86,211	20.3 %	232,176	18.3 %	365,315	17.9 %
Population Group Qtrs (2010)	2,035	0.5 %	13,393	1.1 %	32,515	1.6 %
Family Household (2010)	92,088	61.1 %	274,081	62.7 %	444,933	62.7 %
Married Couple Family With Kids (2010)	34,463	38.2 %	103,009	37.4 %	160,360	35.2 %
Average Family Household Size (2010)	3.65		3.73		3.70	
Non-Family Household (2010)	58,728	38.9 %	163,126	37.3 %	264,771	37.3 %
Household Size						
1 Person Household (2010)	43,263	28.7 %	124,635	28.5 %	208,476	29.4 %
2 Person Households (2010)	35,942	23.8 %	104,108	23.8 %	173,313	24.4 %
3 Person Households (2010)	19,000	12.6 %	51,178	11.7 %	79,022	11.1 %
4 Person Households (2010)	29,570	19.6 %	81,699	18.7 %	126,165	17.8 %
5 Person Households (2010)	13,559	9.0 %	41,450	9.5 %	65,934	9.3 %
6+ Person Households (2010)	9,483	6.3 %	34,138	7.8 %	56,794	8.0 %
Household Vehicles						
Total Vehicles Available (2010)	276,530		794,562		1,265,972	
Household: 0 Vehicles Available (2010)	7,764	2.8 %	24,710	3.1 %	45,352	3.6 %
Household: 1 Vehicles Available (2010)	55,347	20.0 %	164,113	20.7 %	271,636	21.5 %
Household: 2+ Vehicles Available (2010)	87,704	31.7 %	248,384	31.3 %	392,717	31.0 %
Average Vehicles Per Household (2010)	2		2		2	

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Labor Force

	10 Minutes	20 Minutes	30 Minutes
Est. Labor: Population Age 16+ (2010)	321,749	953,809	1,546,563
Est. Civilian Employed (2010)	221,633 68.9 %	618,617 64.9 %	955,408 61.8 %
Est. Civilian Unemployed (2010)	15,559 4.8 %	47,429 5.0 %	78,253 5.1 %
Est. In Armed Forces (2010)	307 0.1 %	913 0.1 %	1,329 0.1 %
Est. Not in Labor Force (2010)	84,250 26.2 %	286,850 30.1 %	511,573 33.1 %

Occupation (2000)

Occupation: Population 16+	206,473	511,926	762,991
Mgmt, Business, & Financial Operations	32,693 15.8 %	77,393 15.1 %	116,077 15.2 %
Professional and Related	48,961 23.7 %	110,667 21.6 %	157,849 20.7 %
Service	25,697 12.4 %	71,754 14.0 %	110,268 14.5 %
Sales and Office	61,325 29.7 %	150,764 29.5 %	222,757 29.2 %
Farming, Fishing, and Forestry	507 0.2 %	1,210 0.2 %	2,127 0.3 %
Construction, Extraction, & Maintenance	16,328 7.9 %	46,272 9.0 %	73,032 9.6 %
Production, Transport, & Material Moving	20,962 10.2 %	53,865 10.5 %	80,881 10.6 %
Percent White Collar Workers	69.2 %	66.2 %	65.1 %
Percent Blue Collar Workers	30.8 %	33.8 %	34.9 %

Consumer Expenditure (in Millions)

Total Household Expenditure (2010)	\$8,644	\$24,826	\$41,158
Total Non-Retail Expenditures (2010)	\$4,992 57.8 %	\$14,328 57.7 %	\$23,743 57.7 %
Total Retail Expenditures (2010)	\$3,652 42.2 %	\$10,498 42.3 %	\$17,415 42.3 %
Apparel (2010)	\$416 4.8 %	\$1,194 4.8 %	\$1,983 4.8 %
Contributions (2010)	\$316 3.7 %	\$913 3.7 %	\$1,560 3.8 %
Education (2010)	\$211 2.4 %	\$605 2.4 %	\$1,024 2.5 %
Entertainment (2010)	\$484 5.6 %	\$1,390 5.6 %	\$2,306 5.6 %
Food And Beverages (2010)	\$1,321 15.3 %	\$3,799 15.3 %	\$6,273 15.2 %
Furnishings And Equipment (2010)	\$385 4.5 %	\$1,102 4.4 %	\$1,827 4.4 %
Gifts (2010)	\$227 2.6 %	\$653 2.6 %	\$1,101 2.7 %
Health Care (2010)	\$518 6.0 %	\$1,493 6.0 %	\$2,467 6.0 %
Household Operations (2010)	\$313 3.6 %	\$898 3.6 %	\$1,506 3.7 %
Miscellaneous Expenses (2010)	\$143 1.7 %	\$412 1.7 %	\$680 1.7 %
Personal Care (2010)	\$126 1.5 %	\$360 1.5 %	\$596 1.4 %
Personal Insurance (2010)	\$89 1.0 %	\$255 1.0 %	\$429 1.0 %
Reading (2010)	\$28 0.3 %	\$81 0.3 %	\$135 0.3 %
Shelter (2010)	\$1,665 19.3 %	\$4,785 19.3 %	\$7,953 19.3 %
Tobacco (2010)	\$55 0.6 %	\$158 0.6 %	\$259 0.6 %
Transportation (2010)	\$1,746 20.2 %	\$4,999 20.1 %	\$8,213 20.0 %
Utilities (2010)	\$601 7.0 %	\$1,729 7.0 %	\$2,847 6.9 %

Educational Attainment

Adult Population (25 Years+)(2010)	262,821	787,416	1,293,830
Elementary (0 to 8)(2010)	13,186 5.0 %	51,090 6.5 %	102,098 7.9 %
Some High School (9 to 11)(2010)	14,774 5.6 %	53,553 6.8 %	102,269 7.9 %
High School Graduate (12)(2010)	53,683 20.4 %	174,034 22.1 %	296,211 22.9 %
Some College (13 to 16)(2010)	61,893 23.5 %	188,114 23.9 %	296,137 22.9 %
Associate Degree Only(2010)	23,094 8.8 %	66,058 8.4 %	102,012 7.9 %
Bachelor Degree Only(2010)	61,170 23.3 %	165,028 21.0 %	253,561 19.6 %
Graduate Degree(2010)	35,021 13.3 %	89,540 11.4 %	141,542 10.9 %

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Units In Structure							
1 Detached Unit (2000)	83,618	55.9 %	226,322	55.0 %	363,414	53.9 %	
1 Attached Unit (2000)	10,830	7.2 %	29,564	7.2 %	47,625	7.1 %	
2 to 4 Units (2000)	7,315	4.9 %	23,115	5.6 %	39,735	5.9 %	
5 to 9 Units (2000)	11,365	7.6 %	24,681	6.0 %	36,060	5.3 %	
10 to 19 Units (2000)	10,227	6.8 %	24,336	5.9 %	35,084	5.2 %	
20 to 49 Units (2000)	5,363	3.6 %	14,304	3.5 %	22,829	3.4 %	
50 or more Units (2000)	15,921	10.6 %	41,400	10.1 %	66,048	9.8 %	
Mobile Home or Trailer (2000)	4,738		26,112		60,395		
Other Structure (2000)	270		1,440		3,597		
Homes Built By Year							
Homes Built 1999 to 2000	4,292	2.9 %	18,365	4.5 %	32,799	4.9 %	
Homes Built 1995 to 1998	22,387	15.0 %	58,124	14.1 %	88,574	13.1 %	
Homes Built 1990 to 1994	19,306	12.9 %	46,920	11.4 %	72,040	10.7 %	
Homes Built 1980 to 1989	50,107	33.5 %	118,756	28.9 %	175,765	26.0 %	
Homes Built 1970 to 1979	38,644	25.8 %	94,945	23.1 %	144,787	21.5 %	
Homes Built 1960 to 1969	10,471	7.0 %	43,188	10.5 %	73,264	10.9 %	
Homes Built 1950 to 1959	2,970	2.0 %	22,955	5.6 %	56,293	8.3 %	
Homes Built Before 1949	1,468	1.0 %	8,020	2.0 %	31,265	4.6 %	
Home Values (2000)							
Home Values \$1,000,000+	37	0.0 %	318	0.2 %	2,328	0.7 %	
Home Values \$500,000-\$999,999	488	0.6 %	1,529	0.7 %	8,072	2.5 %	
Home Values \$400,000-\$499,999	604	0.8 %	1,985	1.0 %	6,320	1.9 %	
Home Values \$300,000-\$399,999	1,850	2.4 %	6,652	3.2 %	14,437	4.4 %	
Home Values \$200,000-\$299,999	9,761	12.5 %	26,271	12.6 %	43,132	13.2 %	
Home Values \$150,000-\$199,999	15,177	19.4 %	40,759	19.6 %	58,992	18.1 %	
Home Values \$100,000-\$149,999	35,865	45.8 %	85,078	40.9 %	113,967	34.9 %	
Home Values \$70,000-\$99,999	11,800	15.1 %	35,111	16.9 %	55,408	17.0 %	
Home Values \$50,000-\$69,999	2,023	2.6 %	7,340	3.5 %	15,941	4.9 %	
Home Values \$25,000-\$49,999	521	0.7 %	2,341	1.1 %	6,376	2.0 %	
Home Values \$0-\$24,999	241	0.3 %	802	0.4 %	1,612	0.5 %	
Owner Occupied Median Home Value	\$145,036		\$145,291		\$162,452		
Renter Occupied Median Rent	\$687		\$646		\$606		
Transportation to Work (2000)							
Drive to Work Alone	161,991	78.3 %	389,192	75.9 %	570,502	74.7 %	
Drive to Work in Carpool	26,787	13.0 %	71,769	14.0 %	110,547	14.5 %	
Travel to Work - Public Transportation	3,167	1.5 %	9,228	1.8 %	17,149	2.2 %	
Drive to Work Motorcycle	977	0.5 %	2,450	0.5 %	3,177	0.4 %	
Walk or Bicycle to Work	6,293	3.0 %	18,687	3.6 %	27,655	3.6 %	
Other Means	1,083	0.5 %	4,000	0.8 %	6,827	0.9 %	
Work at Home	6,479	3.1 %	17,425	3.4 %	28,172	3.7 %	
Travel Time (2000)							
Travel to Work in 14 Minutes or Less	51,357	25.6 %	124,930	25.2 %	188,279	25.6 %	
Travel to Work in 15 to 29 Minutes	86,408	43.1 %	202,433	40.9 %	292,064	39.7 %	
Travel to Work in 30 to 59 Minutes	54,752	27.3 %	144,496	29.2 %	216,881	29.5 %	
Travel to Work in 60 Minutes or More	7,781	3.9 %	23,468	4.7 %	38,631	5.2 %	
Average Travel Time to Work	22 mins		23 mins		23 mins		

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